Feedback from previous Call evaluations and helpline support

13th July 2011

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Introduction

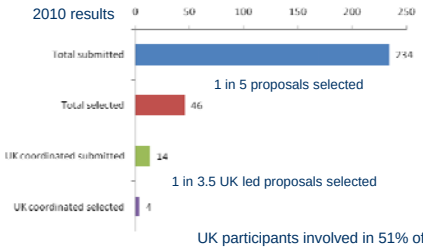
- Evaluation process
- Call results
- Key messages from the evaluators
- Vital elements for demonstration projects
- Proposal preparation stages
- EU Energy Focus services
- Other support available

Evaluation process

- Evaluators and moderators work under considerable time-pressure – average time available to read a proposal is 90 minutes
- Evaluators can only mark the proposals based on the written document, not on what they may know about you or your company
- Ensure that the content is strong in addition to being well-written
- Essential to achieve high scores against all evaluation criteria – passing the threshold is not sufficient

Therefore when drafting the proposal try to facilitate the work of the evaluators by being clear and concise.

FP7 Energy Call results



UK participants involved in 51% of successful FP7 Energy proposals to date with 78M€ of funding to UK

Key messages from the evaluators

- Identify the innovative aspects of your technology in a convincing way and provide all details using graphs, figures, designs & tables wherever possible
- If there are technical problems, identify them yourself, and explain how you plan to overcome them
- Make an extensive analysis of the state of the art and prove that your technology will be a stepping-stone
- To underline the attractiveness of your proposal, provide take-up curves for your technology and for the cost of energy produced – impact is crucial aspect
- Describe the relevant experience of the coordinator in managing large projects and leading multi-party consortiums
- Ensure that every member of the consortium has a clear and well defined role to play, contributing substantially to the project

Vital elements for demonstration projects

- Industrial technological leadership – strong commitment, ideally coordinator or at least leading role in management/decision making structure, credible share of time – 1 F/T person per industrial partner
- High replication - projects should lead to deployable results of the demonstrated technology, system or product – need to include replication plan and business plan for commercialisation*
- Risk mitigation plan – technological, administrative, financial, intellectual property rights – and back-up solutions
- Description of the whole financing plan, with complementary sources (match funding) mentioned and secured
- Demonstration costs should be predominant over the other costs
- Clear contribution to 2020 targets

* NB – commercialisation and deployment costs are not eligible costs

Proposal preparation stages

- Information familiarisation
- Fit with the FP7 concept
- Planning your proposal
  - Proposal summary
  - Work Package overview
  - Consortium development & involvement
- Draft proposal and budget preparation
- Proposal strengthened
- Proposal submission

Email and telephone support (ongoing)

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Proposal clinics (Sept '11/Jan '12)

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Online training and proposal review (Oct '11/Feb '12)

Deadlines

EU Energy Focus Services

- Telephone and email helpline – 9am to 5.30pm weekdays
- Monthly email bulletin – mailing list
- National and regional Information Days
- Evaluation of results and statistics
- Website – www.energiehelpline.co.uk

EU Energy Focus detailed support

- Online training sessions
- Proposal clinics
- Proposal review service

Partner Searching

- Commission provides partner searching tools including:
  Cordis http://cordis.europa.eu/partners/web/guest/home
  (this service has been updated)
  Managenergy www.managenergy.net/submenu/Sps.htm
- NCP network – contacts from Information Day and NCP project C+Energy
- Enterprise Europe Network
- European Commission publications of project summaries
- Your networks and sector knowledge

More information in our factsheet

Commission Support Services - Cordis

- Cordis is the main store of information of FP7
- General introduction to FP7, news and updates, Call documents, EPSS, links to support services, events
  http://cordis.europa.eu/fp7/home_en.html
- FP7 Research Enquiry Service
  http://ec.europa.eu/research/index.cfm?pg=enquiries
- IPR Helpdesk www.ipr-helpdesk.org
- FP7 NCP Network and support services in third countries

Getting further help and advice

- European Commission Scientific Officers
- Enterprise Europe Network – regional support
- Knowledge Transfer Networks
- UK National Contact Point – EU Energy Focus
  0161 874 3636
  energie@enviros.com
  www.energiehelpline.co.uk